

INBOUND MARKETING CERTIFICATE OF EXCELLENCE



TODD CARDON

Inbound Marketing Certified Professional

This certificate acknowledges the recipient's proficiency in Inbound Marketing principles and best practices, including blogging, social media, lead conversion, lead nurturing, and closed-loop analysis.

Inbound Marketing University

12/28/2011

A handwritten signature in black ink, which appears to read "Brian Halligan".

Brian Halligan, HubSpot CEO and Founder

